

DISCOVER BUSINESS FINANCE IN ONE DAY

WORKBOOK

What do you learn?

- How to complete an income statement and a balance sheet and see how they relate to business
- How to improve the use of your resources and increase the cash flow
- How key indicators measure the success of a company and how your actions can influence them

The way it works:

- Through active learning
- A visual discovery in a fun way
- You share your experiences and discuss them with the other team members

Didactical material:

We use a business simulation, with workbooks and visual presentations for you to discover the world of finance.

How participants describe their experience:

- "Financial figures become suddenly meaningful"
- "Didactically impressive! Discover, learn and enjoy finance"
- "It was fun to play with figures and see the impact of management decisions on balance sheets and financial indicators"
- "Outstanding! In one day you get insights that normally demand a lot of experience"

Duration:

1 day

Number of participants:

Minimum 6

For booking and information:

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