

Balinca Quick Start

FINANCE EASY AND FUN

PART 1:

INTRODUCTION TO BALANCE SHEET, INCOME STATEMENT AND DEPRECIATION

Virtual interactive workshop of 2 hours

Afraid of numbers?

No need...

We discover what is behind the numbers and the meaning of the financial terminology - in a fun and interactive way.

You make a balance sheet and an income statement and get an eagerness to know the figures of your own company and to see how you personally influence them!

PART 2.

CASH FLOW AND FINANCIAL KEY INDICATORS

Virtual interactive workshop of 2 hours

How to influence the cash flow?

Are we a healthy company?

Is our profitability good?

In a simple and visual way, you calculate cash flow and discover how you can improve it.

You also learn how to calculate financial Key Performance Indicators, how to judge and influence them.

What participants say:

“A crash course in financial understanding.”

“A superb way to learn a difficult subject in a clear and playful way.”

“I can now see the flow of values in a company, and the importance of cash flow.”

“The visuals were excellent to get insights and to make the learning stick”.